

## IT-SECURITY events

# IT-SECURITY CONFERENCE

10 OCT 2024

Taking place on **October 10th, 2024**, in Lisbon, the third edition of the IT Security Conference will cover top-level content and thought leadership discussions regarding the Cyber Security, Cyber Risk, Cyber Resilience & Cloud ecosystem. The success of the first two editions, both sold out weeks before their occurrence, has prompted the organization to seek to expand this event to an increasing number of IT Security readers who wish to participate.

In 2023, the number of registration requests from readers reached 1.000, for an auditorium capacity of 300 seats. Considering that, the 2024 event will be designed for an audience of 400 attendees (100% more than in the first edition) including Chief Information Security Officers, Chief Security Officers, Chief Information Officers, Chief Security Architects, Heads of Information Security, Chief Compliance Officers, Privacy Officers and Data Protection Specialists.

### Conference key topics

Presented in a series of top-level keynotes, interactive panel discussions and solution-based case studies.

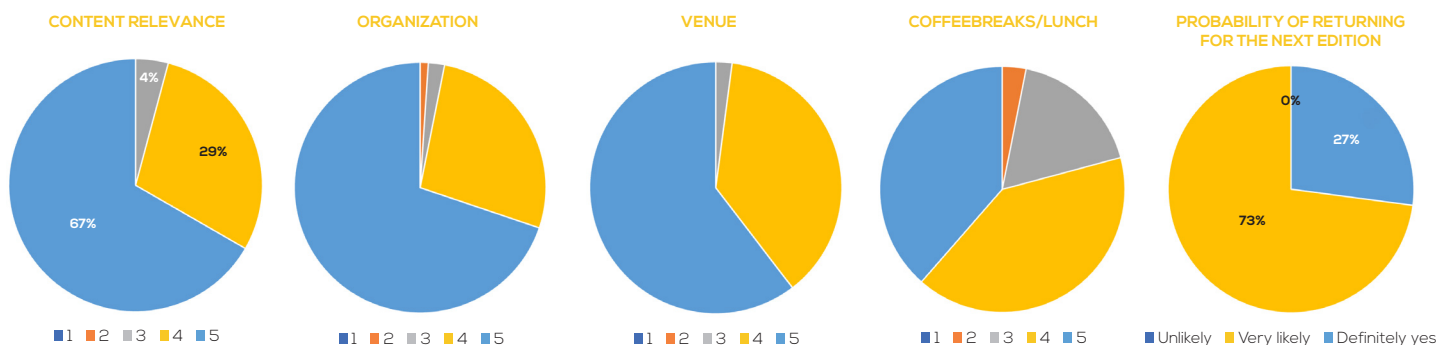
Focused on learning and building partnerships in the emerging cyber security and cloud space.

CISO and security professionals will share their expertise and knowledge, their best practices and how they address the current cyberthreat landscape.

Key topics include CISO success, cloud security, risk & governance, cyber resilience, security ROI, how to communicate a cyberattack, strategic planning, as well as privacy and GDPR, trust, identity and data security.

### IT Security Conference 2023 Satisfaction Survey

After the conference, IT Security surveyed the participants regarding their opinion of the event, specifically in terms of content relevance, organization, and venue, with extremely positive responses; on a scale of one to five (1 being very negative; 5 being very positive), the lowest score was 4.58.



# IT SECURITY CONFERENCE 2024

## ■ SPONSORSHIP OPPORTUNITIES

October 10th, 2024 - Lisbon | 3rd Edition

	Stage	Exhibition	Coverage Pages + Video	Invitations	Staff	Attendees List	Investment
DIAMOND Partner (Exclusive)	Slot	Y	4	15	6	Y	11 000€
PLATINUM Partner (Up 3)	Slot	Y	3	10	5	Y	8 000€
GOLDEN Partner	Slot	Y	2	8	4	Y	6 000€
SILVER Stage Partner	Slot	–	1	–	3		4 500€
SILVER Workshop Partner	–	–	–	–	3		4 000€
SILVER Exhibition Partner	–	Y	–	–	3		4 000€
SILVER Case Study Partner	Slot	–	2	–	2		3 900€
SILVER Executive Lunch Partner	–	–	–	–	3		3 600€
SILVER Round Table Partner	–	–	4	–	2		3 500€
SILVER Partner Lunch	–	–	–	–	2		2 900€

## ■ WHAT PEOPLE ARE SAYING ABOUT US

### Our attendees

*“Excellent event. Excellent organization and a magnificent commitment to diversity in the interventions”.*

Ana Coelho – Supremo Tribunal de Justiça

*“Great panel of speakers and very relevant topics. I really enjoyed the venue and its ambiance, as well as the entire event organization, which in my opinion, was excellent”.*

Mario Rui Marques – Caixa Geral de Depósitos

### Our sponsors

*“Congratulations on the organization of the event!!! The feedback I received was very, very good!”* Rui Silva – Palo Alto Networks

*“It’s always good to work with partners who fulfil and deliver what they commit to”.* Rita Guerreiro – Oramix

*“I take this opportunity to express our deep gratitude and heartfelt CONGRATULATIONS for the excellent and super professional and committed organization of this very successful event”.* Vera Carrondo – Visionware

## ■ IT SECURITY CONFERENCE COVERAGE IMPACT

### 2022

**Magazine** – Total Views of Coverage Edition: 15.053 Downloads

**Website** – Editorial Coverage Articles – 31.334 Page-Views

**Coverage Videos** – 1.705 Views

**Linkedin** – Total Impressions: 58.083

34.232 (IT Security) | 9.391 (IT Channel) | 14.460 (IT Insight)



Coverage at IT Channel + IT Insight magazines exceeded +20k page-views and impressions

### 2023

At the time of publication of this Media Kit, just a few days after the event, the data for the edition and the website were not yet available. For reference, LinkedIn posts made only on October 12th had a reach of 37,941.

**Don't miss the opportunity to explore these innovative technologies and their impact on a range of industries, including manufacturing, transport, supply chain, government, legal and financial services, energy, utilities, insurance, healthcare, retail and more!**

### Ask for IT Security Conference 2024 Presentation!

**Business Development:** Beatriz Salzedas (+351) 910 788 082 - beatriz.salzedas@medianext.pt

**Business Development:** João Calvão (+351) 910 788 413 - joao.calvao@medianext.pt

**Director:** Rui Damião - rui.damiao@medianext.pt

**Marketing & Events Director:** Rosa Bento - rosa.bento@medianext.pt

**Publisher:** Jorge Bento - jorge@medianext.pt

Registado na Entidade Reguladora para a Comunicação Social com o n.º 224011

**Redação, Comercial e Administrativos:** Largo da Lagoa, 7-C, 2795-116, Linda-a-Velha, Portugal | Tel.: (+351) 214 147 300 | Fax: (+351) 214 147 301

This document was produced by MediaNext Professional Information in November 2023